



## “PRINT MY RIDE” TERMS AND CONDITIONS

### 1. Promoter

The Promoter of this competition is Oki Systems (UK) Ltd, Blays House, Wick Road, Egham TW20 0HJ. For information, please email [marketing.team@okieurope.co.uk](mailto:marketing.team@okieurope.co.uk)

### 2. Participation

2.1. This competition is only open to persons with permanent residence in the United Kingdom and Republic of Ireland. Employees of Oki Systems, their appointed agencies and their family members are not eligible to participate.

2.2. Participants must be 18 years or older with the exception of those entering the Education Category. The Education Category will require an appointed member of staff to authorise participation by a pupil under the age of 18.

2.3. Only participants who submit their entries online at [www.okiprintmyride.com](http://www.okiprintmyride.com) are eligible to win any of the prizes on offer. Participants may upload as many entries as they wish during the course of the promotion.

### 3. Conditions of Participation

3.1. By submitting a design, the entrant warrants that the publication of such design will not infringe the rights (including but not limited to copyright) of any third party, and further warrants that the entrant owns all rights in such artwork or has the permission of the owner of the rights to upload the design and to license the Promoter to use the design in accordance with clauses 7.1 and 7.2 below. Entrants agree to indemnify Oki Systems (UK) Ltd against all costs, claims, loss, damage or expense that may result from any third-party claim arising from any breach of these warranties by the entrant. Any design that is found to infringe the rights of any third party will be disqualified.

3.2. Entrants must ensure that they do not submit designs without first obtaining the consent of any individuals who may be featured in such designs.

3.4. Entrants must not submit any photograph that contains any image that is likely to be offensive, illegal or inappropriate for public viewing via the website or any social-media channels. Any such entries will be removed and will be invalid.

3.5. Any design that does not comply fully with these competition terms and conditions will be disqualified.

3.6. No purchase or payment of any kind is necessary to enter or win.

# “PRINT MY RIDE” ” TERMS AND CONDITIONS

2

## 4. Competition Timings

Entry submission starts at 8am BST on 11 October 2016 and ends at 5pm BST on 31 March 2017. Judging starts at 9am BST on 3 April 2017 and ends at 5pm BST on 6 April 2017 for all categories excluding the Wild Card category. The Wild Card category will be won based on the total of likes and shares on Facebook. An album will be created on the [Oki UK Facebook page](#) on Tuesday 4 April 2017 at 4pm BST, containing snapshots of all the car-wrap designs as previously shared across all social channels. Voting will be open for 7 days, closing at 4pm BST on Tuesday 11 April 2017.

## 5. Winner Selection and Announcement

- 5.1. The Promoter’s decision is final and no correspondence will be entered into regarding the decision.
- 5.2. The winner will be notified by email or by phone of being a prize category winner. The winner has 14 days in which to confirm acceptance of prize. If there is no response to that email, he or she will become ineligible and the prize will be awarded to another participant.
- 5.3. The winners’ names may be published on Facebook and in other media.

## 6. Prize

6.1. Winners will be chosen from six categories:

- BEST overall visual design based on use of colour and style. The judges will look at creative flair and use of vibrant colours.
- BEST use of the OKI ColorPainter capability based on technical application. The judges will look for best use of colour combinations and bold contrasts together with fine details in the creative design.
- BEST professional creative designer. This is aimed at professional designers and creatives.
- BEST design from an educational establishment (school/ college/university). \* This category is aimed at anyone taking part in a full- or part-time course at a recognised educational establishment.
- WILD CARD, as judged by most social-media likes/shares.
- OVERALL DESIGN WINNER will be the design chosen as the overall best design, judged by leading British touring car team Motorbase Performance, and Jellyfish Design.

6.2. Each category winner will receive a 1:18 scale model car wrapped in their artwork and an all-expenses-paid VIP trip for two to a Dunlop MSA British Touring Car Championship event in 2017 (excluding Brands Hatch on 1 and 2 April, due to competition timings). This is an experience money can’t buy, and includes access to the team garages, a garage tour, a grid walk, a meet-and-greet session with the drivers and signed team kit.

6.3 Travel to and from the event and accommodation are not covered as part of the prize.

*\*The Education category VIP trip will include tickets for tutor, pupil and two additional places (four in total).*

6.4. The Overall Design Winner will also receive a 50% discount voucher, redeemable on an OKI hardware product of their choice.

6.5. No substitution or cash equivalent of prizes is permitted. The prize is not transferable to anyone else. In the unlikely event of circumstances beyond its control, the Promoter reserves the right to change the prizes for others of equivalent or greater value.

# “PRINT MY RIDE” ” TERMS AND CONDITIONS

3

6.6. Incidental expenses and all other costs that are not specifically listed as part of a prize in these Official Rules and that may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prizewinners.

## 7. Miscellaneous

7.1. Entrants agree that the Promoter is entitled to use any of the submitted designs in subsequent publications, campaigns and promotions, both online and offline, anywhere in the world.

7.2. By uploading designs, entrants grant to Oki Systems (UK) Ltd a perpetual worldwide licence to copy, reproduce and use such designs as described in 7.1 above, and warrant that they have the right to grant such a licence without infringing the rights of any other party.

7.3. The Promoter reserves the right to suspend, modify or terminate this competition if necessary due to computer virus, tampering, bugs, technical failure or any other causes beyond the control of the Promoter that corrupt or affect the security, integrity or proper conduct of this competition.

7.4. This competition is not sponsored, endorsed or administered by Facebook, LinkedIn, Twitter or any other social sharing apps.

7.5. Participation in this competition implies acceptance of these terms and conditions. The Promoter reserves the right in its sole discretion to disqualify any entrant who the Promoter has reason to believe has breached any of these terms and conditions or has engaged in any unlawful or other improper activity that could jeopardise the fair and proper conduct of this competition.

7.6. All information collected will be used for the Promotion only for updates during the campaign period. We will email you to confirm that your entry has been received. Your email address will also be used to contact you if you are a winner.

7.7. An email will be sent to entrants to let them know the Wild Card vote is open and that friends, family and colleagues can like and share their entry on Facebook.